



ENTERPRISE SNOCKLES

SOCIAL IS GOOD FOR BUSINESS

<http://enterprise.snockles.com>

The screenshot shows the Enterprise Snockles website with a navigation bar (Home, Benefits, Features, Pricing, Contact Us) and a logo for Web Spiders. The main content area features a central banner with the text "Social is good for Business™" and images of a laptop and a mobile phone. To the right, there are three feature boxes: "Search Social graphs", "Social Messaging", and "Self Managed Profiles". Below the banner, there are sections for "Watch Video" and "Read White Paper". The footer includes the copyright notice: "© Copyright 2007-2008. Enterprise Snockles. All rights reserved."

CORPORATE
SOCIAL
NETWORKING

“WHITE LABEL”
SOCIAL
NETWORKING

ENTERPRISE SNOCKLES

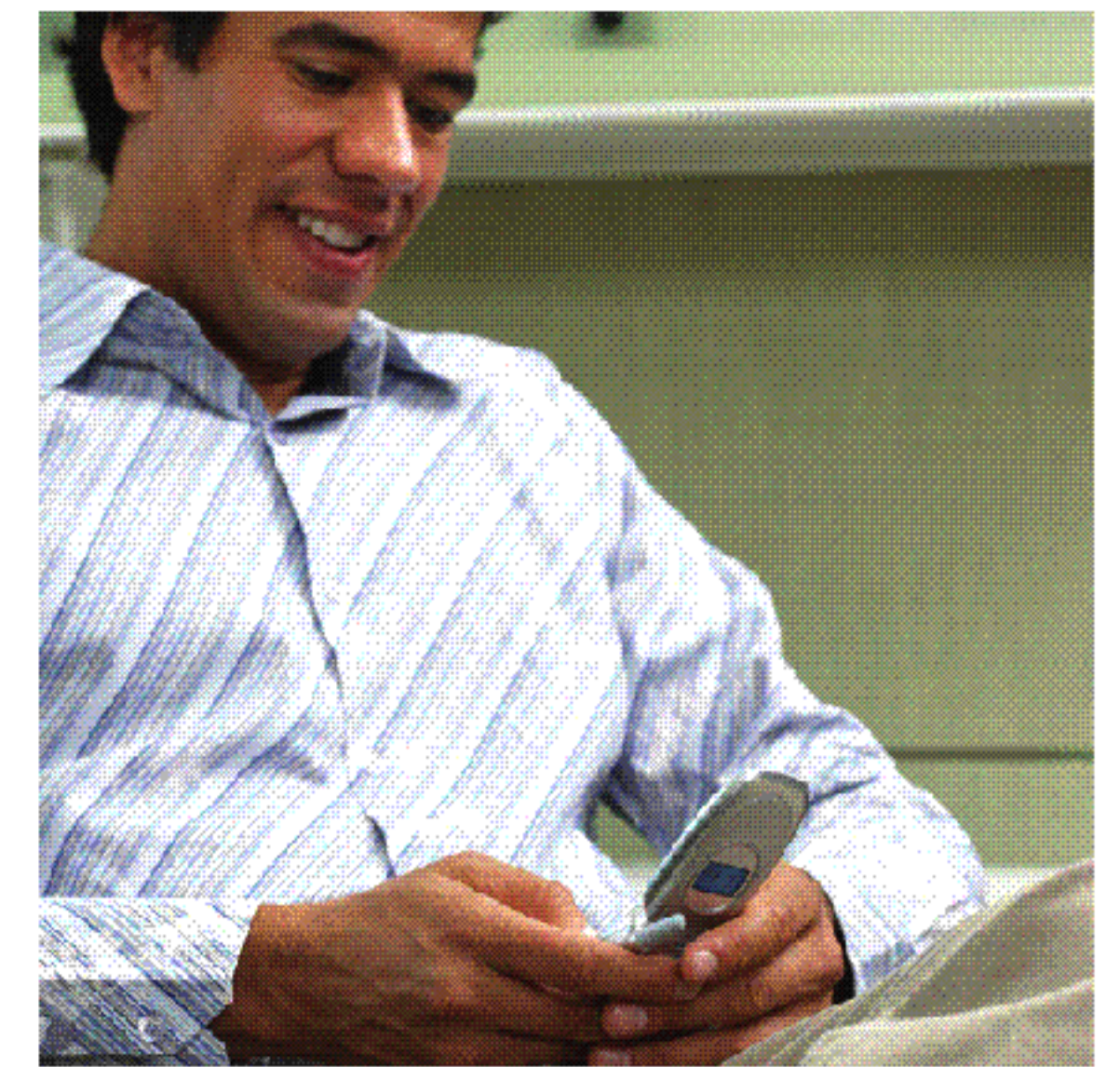
Enterprises Snockles provides a scalable (no user limit), on-demand (no maintenance overhead and quick go-live) and mobile phone integrated social software for businesses to achieve the same level of collaboration and networking as with consumer social networking sites.

Enterprise Snockles can radically change the way you communicate. Enterprise Snockles enables:

- Search Social Graphs
- Self-Managed Profile
- Social Bookmarks
- Mobile Integration
- Social Messaging
- Social Channels
- Multimedia (Photos, Video)
- “White Label” Social Networking for your Websites

Created by Web Spiders, the specialists in Web 2.0 and Rich Internet Applications





Features of Enterprises Snockles:

- Uncover Knowledge through relationships: Most businesses achieve success by the value of relationships. Snockles helps you leverage the "who knows whom" social graph within your company.
- Discover the full potential and skill sets of your people. Allow each person to manage his own profile data to make it most current.
- Get company updates in real-time on the Web and over the phone
- Organise Communities within the organisation to leverage project based communication and special interest groups.
- Provide each person a social messaging platform for one-to-many communication over the Web or phone
- Create a "kaizen" culture for knowledge management and collaboration.
- Go beyond the PC and leverage the mobile phone as an entry point to knowledge collaboration.
- Incorporate social networking in your website

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A social computing product by



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